



# City of Santa Barbara

## **SIGN COMMITTEE AGENDA FEBRUARY 11, 2020**

9:00 A.M.

David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### **COMMITTEE MEMBERS:**

Ken Sorgman *Chair*  
Jaime Limón *Vice Chair*

### **ALTERNATES:**

Bob Cunningham (ABR)  
Michael Drury (HLC)

### **STAFF:**

Irma Unzueta, Design Review Supervisor  
William Russell, Planning Technician I  
Heidi Reidel, Commission Secretary

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Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to Will Russell, Sign Committee Planning Technician, at (805) 564-5561 or email [WRussell@santabarbaraCA.gov](mailto:WRussell@santabarbaraCA.gov). Otherwise, a postponement/rescheduling fee will apply.

**PUBLIC COMMENT:** The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written correspondence may be sent to SIGN Secretary, PO Box 1990, Santa Barbara, CA 93102-1990 or email to [SIGNSecretary@SantaBarbaraCA.gov](mailto:SIGNSecretary@SantaBarbaraCA.gov). Please note that the Committee may not have time to consider written comments received after 8 a.m. on the day of the meeting, however, it will be added to the project file and you are welcome to bring written correspondence to the meeting for distribution (provide 6 copies).

**AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS:** Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

**PLANS & ADDITIONAL INFORMATION:** If you have any questions or wish to review the plans, contact Will Russell, Planning Technician I, at (805) 564-5561 or email [WRussell@SantaBarbaraCA.gov](mailto:WRussell@SantaBarbaraCA.gov).

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see [SantaBarbaraCA.gov/Calendar](http://SantaBarbaraCA.gov/Calendar) for closure dates).

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Administrative Supervisor at (805) 564-5470, ext. 4471. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

NOTE: Agenda schedule is subject to change as cancellations occur.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, February 6, 2020, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign).

## **GENERAL BUSINESS**

### **A. Public Comment.**

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

### **B. Approval of the minutes of the Sign Committee meeting of **January 28, 2020**.**

### **C. Listing of approved Conforming Signs from **January 28** through **February 11, 2020**.**

### **D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.**

### **E. Subcommittee Reports.**

## **(9:10AM) CONTINUED ITEM: CONCEPT REVIEW**

### **1. 806 CALLE DE LOS AMIGOS**

Assessor's Parcel Number: 049-040-053

Zone: RS-7.5

Application Number: SGN2020-00002

Owner: American Baptist Homes of the West Inc.

Applicant: Michael Lavalley

Business Name: Human Good

(Proposal to install 251.8 square feet of way finding signage. Applicant is requesting an exception to exceed the allowable 90 square feet of maximum signage.)

**Second Review. Last Reviewed on January 14, 2020.**

**(9:25AM) CONTINUED ITEM: CONCEPT REVIEW****2. 400 STATE ST**

Assessor's Parcel Number: 037-212-021  
Zone: M-C  
Application Number: SGN2019-00156  
Owner: Safina Abraham Trust  
Joseph Safina, Trustee  
Applicant: Michael Lavallee  
Business Name: Habitat Home and Garden

(Proposal to install one 7.5 square foot blade sign, one 29 square foot wall sign, and two awning signs totaling 9.86 square feet. Total signage requested is 46.36 square feet. Total street frontage is 50 feet.)

**Second Review. Last Reviewed on January 14, 2020.**

**(9:45AM) CONTINUED ITEM: CONCEPT REVIEW****3. 110 S HOPE AVE**

Assessor's Parcel Number: 051-010-014  
Zone: C-G/USS  
Application Number: SGN2019-00160  
Owner: Nettleship Fam Tr 3/18/93  
Patricia S. Nettleship, Trustee  
Applicant: Kasey Clark  
Business Name: Islands Fine Burgers

(Proposal to remove existing wall sign and relocate to a more visible location. New wall sign is 24.62 square feet and is externally illuminated. Total street frontage is 160 feet.)

**Second Review. Last Reviewed on January 14, 2020.**

**(10:00AM) NEW ITEM: CONCEPT REVIEW****4. 1111 E CABRILLO BLVD**

Assessor's Parcel Number: 017-352-008  
Zone: HRC-1/SD-3  
Application Number: SGN2020-00017  
Owner: KHP IV Santa Barbara LLC  
Applicant: Dan Morris  
Business Name: Costa Kitchen and Bar

(Proposal to install 16.66 square foot ground sign, .49 square foot awning signs and a .66 square foot wall sign. Total signage requested is 17.81 square feet. Applicant is requesting an exception to locate a ground sign within 75 feet of another ground. Total street frontage is 775 feet.)

**(10:15AM) NEW ITEM: CONCEPT REVIEW****5. 1906 CLIFF DR**

Assessor's Parcel Number: 035-141-008  
Zone: C-R  
Application Number: SGN2020-00003  
Owner: McDonald's Corporation  
Applicant: Sararee Jirattikanchote  
Business Name: McDonald's

(Proposal to replace old drive through menu board with a new 20 square foot digital menu board. Total street frontage is 58 feet.)

**(10:30AM) ITEM REFERRED FROM CONFORMING REVIEW****6. 432 E HALEY ST**

Assessor's Parcel Number: 031-283-010  
Zone: M-C  
Application Number: SGN2020-00016  
Owner: 432 E Haley Partners, LLC  
Applicant: David Benton  
Business Name: Uncorked Wine Tasting & Kitchen

(Proposal for a 15.60 square foot externally illuminated wall sign and a 2.5 square foot vinyl window sign. Total signage requested is 18.10 square feet. Total street frontage is 19.9 square feet.)

**(10:45AM) REVIEW AFTER FINAL APPROVAL****7. 24 E MASON ST**

Assessor's Parcel Number: 033-112-001  
Zone: OC/SD-3  
Application Number: SGN2019-00062  
Owner: Sanchez Family GST Exempt Trust FBO  
Theodore A Sanchez, Trustee  
Applicant: Kevin Buckley  
Business Name: Wheel Fun Rentals

(Applicant is requesting a Review After Final to a previous approved sign application (SGN2019-00062). Applicant is requesting to increase the size of a previously approved wall sign by 5.44 square feet.)

**Review After Final. Last reviewed on August 27, 2019.**